

We're building the future of attainable real estate

Housing Us is a multifamily and residential real estate firm that invests in attainable housing in underserved and tertiary markets. We acquire commercial and residential real estate portfolios, with a focus on repositioning assets.

We also use leverage to refurbish distressed assets through our vertically integrated general contracting and property management companies. By building and transforming rental and for-sale properties, we meet growing demand in communities that need it most.



OPPORTUNISTIC / SPECIAL SITUATIONS REAL ESTATE

WE REDUCE RISK BY CAREFULLY ACQUIRING MULTIFAMILY AND DISTRESSED SINGLE-FAMILY PROPERTIES TO TRANSFORM THEM INTO PERFORMANT ASSETS.



VERTICAL INTEGRATION

IN-HOUSE TEAMS HANDLE BOTH GENERAL CONTRACTING AND PROPERTY MANAGEMENT, ENSURING EFFICIENT PROJECT EXECUTION.



STRONG, RISK-MITIGATED RETURN POTENTIAL

WE TARGET UNDERVALUED MARKETS WITH HIGH DEMAND FOR ATTAINABLE HOUSING, DRIVING STRONG RETURNS THROUGH STRATEGIC ACQUISITIONS

We'd love to introduce ourselves and tell you about what we're doing

OUR CORE TEAM



Jonathan **CEO**

Jonathan brings decades of experience in real estate and policy, with a focus on tertiary market investing. A licensed agent, he has managed compliance across multiple offices and led over 150 agents, with a strong understanding of how regulation impacts housing and capital access.



Ryan Yates **CFO**

Ryan has 15 years of fund administration experience, underwriting over \$1B in equity across alternative investments. With his experience as Vice President of Finance and Compliance at Veloce Capital, he brings expertise in real estate finance, compliance, and risk management.



Hector Meneses, Jr. **COO**

Hector has extensive operations and financial analysis experience, ensuring real estate projects remain on time and within budget. He has led developments from initial planning through completion, using a data-driven approach at Housing Us to optimize resources and drive solid returns.

OUR PORTFOLIO

\$10M AUM

ASSETS UNDER MANAGEMENT (AUM)

MULTIFAMILY PROPERTY MANAGEMENT

140 DOORS

RENTALS IN TRENTON, NJ

CURRENT PIPELINE



ASSET MANAGEMENT PORTLAND, OR

A 12-unit multifamily acquisition that is the first of many in our pipeline to accelerate the growth of our AUM.



GENERAL CONTRACTING PHILADELPHIA, PA

We are currently acquiring a portfolio of multiple sub-\$100K properties, with the aim of using leverage to refurbish these distressed assets into viable rental or for-sale housing.

...and more

WHAT'S NEXT →

We're growing our AUM

We're currently pre-marketing for our planned AUM growth via a 506(c) capital raise. This will support new acquisitions of multifamily and residential portfolios.

With over 4 million housing units needed across the US, our model is built to respond quickly and effectively in markets with unmet demand.

To support this growth, our team has expanded to include an experienced real estate asset manager and investor relations officer to advance our acquisitions, financing, and capital raise capabilities.



506(C) CAPITAL RAISE

Pre-marketing is underway to support expansion across both sides of the pipeline.



OPPORTUNISTIC & SPECIAL SITUATION REAL ESTATE

Targeting multifamily and residential properties in underserved markets.



4M UNITS OF UNMET DEMAND

Driving urgency and upside across our target geographies.

We're a valuable strategic partner for municipalities

Our team brings deep policy knowledge and real-world experience navigating housing regulation. These relationships give us access to unmet demand and allow us to move quickly where others stall—often securing long-term savings through proactive negotiation and efficient deal structuring. That positioning doesn't just unlock deals—it helps us deliver stronger, more reliable returns.

INVESTMENT HIGHLIGHTS



MULTIFAMILY STABILITY AND RESIDENTIAL DIVERSIFICATION

In uncertain and volatile economic markets, multifamily investments perform steadily, while a mix of rental and for-sale assets across property types provides balance and resilience.



STRONG RETURN POTENTIAL

We target opportunistic and special situations to deliver attractive, risk-adjusted returns to our investors.



FUTURE AMBITIOUS PROGRAM GOALS

We're developing new pathways to homeownership and stability for working families while creating long-term capital growth.

GENERAL CONTRACTING PROJECTS

Leveraged debt opportunities are always available for our general contracting and development projects.

NEXT STEPS →

We're currently pre-marketing our upcoming 506(c) equity raise and would welcome the opportunity to connect.

Whether you're ready to invest or just getting to know us, we're happy to walk through the details and explore how we might work together.

Drop your contact information on our website by scanning the code below.



51 JFK Parkway
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Contact Victoria Cox—our Chief Executive Investor Relations Officer—at vcox@housingus.co
to schedule a meeting and request additional information.